

Referral Program

Referral marketing is the method of promoting products or services to new customers through referrals, usually word of mouth. Over the years, this has proven to be one of the most effective marketing strategy for our products. I cannot begin to count to number of times during a demonstration I hear; “That invoice looks like one of suppliers!” or “I think that company uses this.” Word of mouth truly is a powerful marketing tool.

How does it work?

Refer Shared Logic to a supplier, vendor, or even a friendly competitor. If they become a customer of Shared Logic, your company then receives credit toward their Shared Logic account. The amount of credit and credit type is based off the size of the new account. It is that simple. If you refer Shared Logic’s information, please be sure they “name drop” your company or your name.

What else is involved?

Not much. Occasionally, prospective customers want to either speak with or visit a current customer’s site to see our product “live.” We recognize competitors and company infrastructures are vastly different. We will always ask for permission before sharing any of our customer’s contact information with any potential lead.

Who to contact at Shared Logic with a referral?

Clint Matthews
clint@sharedlogic.com